

Joel Wilke

*user-centered design
& website development*

OBJECTIVE

Junior front-end developer seeking a position where I can continue to learn and build high quality user-focused experiences and leverage my extensive experience working with clients designing marketing materials and messaging.

SUMMARY OF EXPERIENCE

My professional experience includes:

- The design, build, test, and maintenance of scalable and stable applications.
- A user advocate for appropriate architecture, interface design, functionality and accessibility.
- Developing positive relationships to promote efficient project workflow.
- Working with stakeholders to identify and translate business requirements.
- Collaborating to define and manage scope and requirements with respect to budget and timeline.
- Flexibility when working with stakeholders to develop strategies to effectively communicate dynamic concepts and visuals for approval.
- Tools and methods (wireframes, storyboard, user flows, etc.) to translate verbal requirements into working documents and functional prototypes.
- Ability to work in a team and independently to manage multiple projects with conflicting deadlines.
- Expert level graphic design and art direction of multi-channel marketing campaigns and a wide variety of projects.
- Content development with photographers, illustrators and writers and/or contributing photography, illustrations, copywriting and editing as necessary.

EDUCATION

BS, Web Development

Cum Laude graduate
Champlain College
Burlington, Vermont
2008 to 2010

BFA, Graphic Design

University of Wisconsin-Stout
1992 to 1995

Michigan Technological University
1990 to 1992

PORTFOLIO SITE

www.ahouseholdname.net

LINKEDIN PROFILE

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612.424-0745

TECHNOLOGIES

Languages & Libraries:

X/HTML, HTML5, CSS, JavaScript, jQuery, Perl, Highcharts JS, Google Charts, AngularJS, Backbone.js, PHP, MySQL, XML, XSLT, Java, ASP.NET

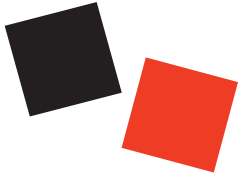
Applications & Frameworks:

Komodo Edit, Bootstrap, Ingeniux CMS, TortoiseSVN, Parallels, Terminal, WAVE, MAMP, JIRA, LESS/SASS, Crunch, Oxygen, Eclipse, Groovy/Grails Tool Suite, Jaspersoft Studio/JasperReports, Jenkins, Rhythmyx CMS, WordPress CMS, Git, Visual Studio Express

Design software:

Adobe Creative Suite (Photoshop, Illustrator, InDesign, Flash, Acrobat), Gimp, QuarkXPress, Suitcase

1527 Maywood Drive
South St. Paul, Minnesota 55075



CONTINUING EDUCATION

Code School

codeschool.com/users/weyfarere
JavaScript Path (ES2015,
AngularJS, Backbone.js)
September 2016 to current

Maine College of Art

Summer Institute in Graphic Design
July 2000

ACHIEVEMENTS

Champlain College

Cum Laude graduate
Dean's List
Spring and Fall. 2009

PROFESSIONAL EXPERIENCE

Small Business Owner/Sole Proprietor

Online Sales using eBay, Amazon & PayPal

December 2013 to current

- Formalized what started as a casual activity, to create a sales plan that included an acceptable level of risk, sales goals and marketing strategies.
- Developed a business model defining my value proposition and core capability.
- Explore opportunities that offer suitable products, minimize risk and develop suitable purchase pricing/guidelines.
- Maintain a pricing structure using analytics balanced with sales and purges.
- Navigate US & Chinese Customs regulations to ship high values items to China.
- Perform inventory, accounting duties and IRS tax filings.
- 2015 ROI: 224% (Goal: 100%).
- 1,400+ transactions since January 2014.

Shipping destinations include: NASA, Harvard, MIT, Siberia, China, New Zealand, Australia, Thailand, Brazil, France, England, Sweden and Finland.

Core Technologies: Excel VB Macros

Analyst (Front-End Developer & UI/UX Designer)

ICF International, Minneapolis, Minnesota

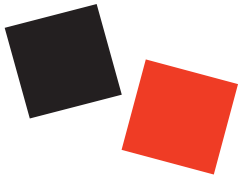
August 2014 to January 2016

While at ICF, I was a member of multiple projects/teams. Depending upon the needs of a team, my roles included: lead developer, JavaScript developer, UI/UX designer and all matters involving HTML & CSS.

- Worked remotely with a number of different teams as well as individually.
- Collaborated with customers, subject matter experts and division partners.
- Coordinated with teammates to outline and prioritize development tasks.
- Consulted with an accessibility expert for Section 508 guidelines and testing.
- Routinely created site graphics and performed content updates.
- Developed standardized code consistently and in a timely fashion.
- Utilized an Agile SDLC with sprints and scrums.
- Performed multi-browser testing to ensure cross-browser compatibility.
- Used SVN and JIRA for version control and defect tracking.

Clients included: Environmental Protection Agency, National Cancer Institute, Dept. of Health & Human Services, California Dept. of Social Services

Core Technologies: HTML/HTML5, CSS, JavaScript, jQuery, Bootstrap, Adobe Photoshop, Adobe Illustrator, TortoiseSVN, JIRA, LESS/SASS, Groovy/Grails Tool Suite, JasperSoft Studio/JasperReports, Jenkins, Rhythmyx CMS, Acrobat



For a complete resume,
including design experience,
let me know.

UI/UX Designer & Front-End Developer (contractor)

Wells Fargo Home Mortgage, Minneapolis, MN (through Apex Systems, Inc.)
September 2013 to August 2014

- Specifically hired to design a user interface and template system for both Web and Windows-based applications used during mortgage processing.
- Worked with subject matter experts to develop project scope, write functional requirements and build data structures.

Core Technologies: HTML/HTML5, CSS, JavaScript, jQuery, Bootstrap, Adobe Photoshop, Adobe Illustrator, Visual Studio Express

Front-End Developer & UI/UX Designer (contractor)

U.S. Bank, IT Operations, St. Paul, MN (through KForce Technology Staffing)
September 2012 to June 2013

- Designed a suite of applications to monitor network performance to decrease critical downtime through improved incident reporting, messaging and tracking.
- The design and development of dashboards to aggregate real-time and historical performance data for historical reporting and forecasting.

Core Technologies: HTML, CSS, JavaScript, jQuery, Bootstrap, Highcharts JS, Gimp, Google Charts, Adobe Photoshop, Adobe Illustrator

Web Developer (contractor)

Ameriprise Financial, Interactive Marketing, Minneapolis, MN (Apex Systems)
June 2012 to September 2012

- Created and updated content for customer-facing sites in a fast-paced atmosphere.
- Deployed full and partial code to multiple environments for sites.
- Liaise with multiple nationwide business partners to balance multiple projects, tight deadlines while ensuring accuracy and legal compliancy.

Core Technologies: HTML, CSS, JavaScript, jQuery, ASP, .NET, Visual Studio

UI/UX Designer (contractor)

U.S. Bank, IT Operations, St. Paul, MN (through KForce Technology Staffing)
April 2012 to June 2012

- Began working on a new suite of applications to enhance systems monitoring.

Core Technologies: Adobe Photoshop, Adobe Illustrator, HTML, CSS

Web Tech

Champlain College, Marketing, Burlington, Vermont
October 2008 to May 2011

- Instrumental in making cost-effective site-wide design updates to coordinate with a new print branding and before a complete site-wide redesign.
- Responsible for building pages, creating graphic content and updating pages.

Core Technologies: Ingeniux CMS, Photoshop, Illustrator, InDesign, Flash, Acrobat, HTML, CSS